"unX- The Ibero-American Community for Digital Enterpreneurship"

What is unX?

An **On-line Community for Entrepreneurship in the Digital Economy** that promotes **Open Education and Online Collaboration** for entrepreneurs in Spain, Portugal and Ibero America.

- unX is **a learning and entrepreneurship** platform for the **Ibero-American** community in Spanish and Portuguese languages.
- Explicit focus on the needs of students, the under-employed and the unemployed from our countries.
- unX is not just for already-existing entrepreneurs; it's rather **a platform to help people become more active and entrepreneuri**al regarding their professional lives

unX Objetive & Pedagogical Challenges

Objective

Raise awareness and enhance entrepreneurship skills in the digital economy through an innovative education model. Online **teeming-learning** (distributed/ decentralized/peer-to-peer learning) for a more human education with the support of technology.
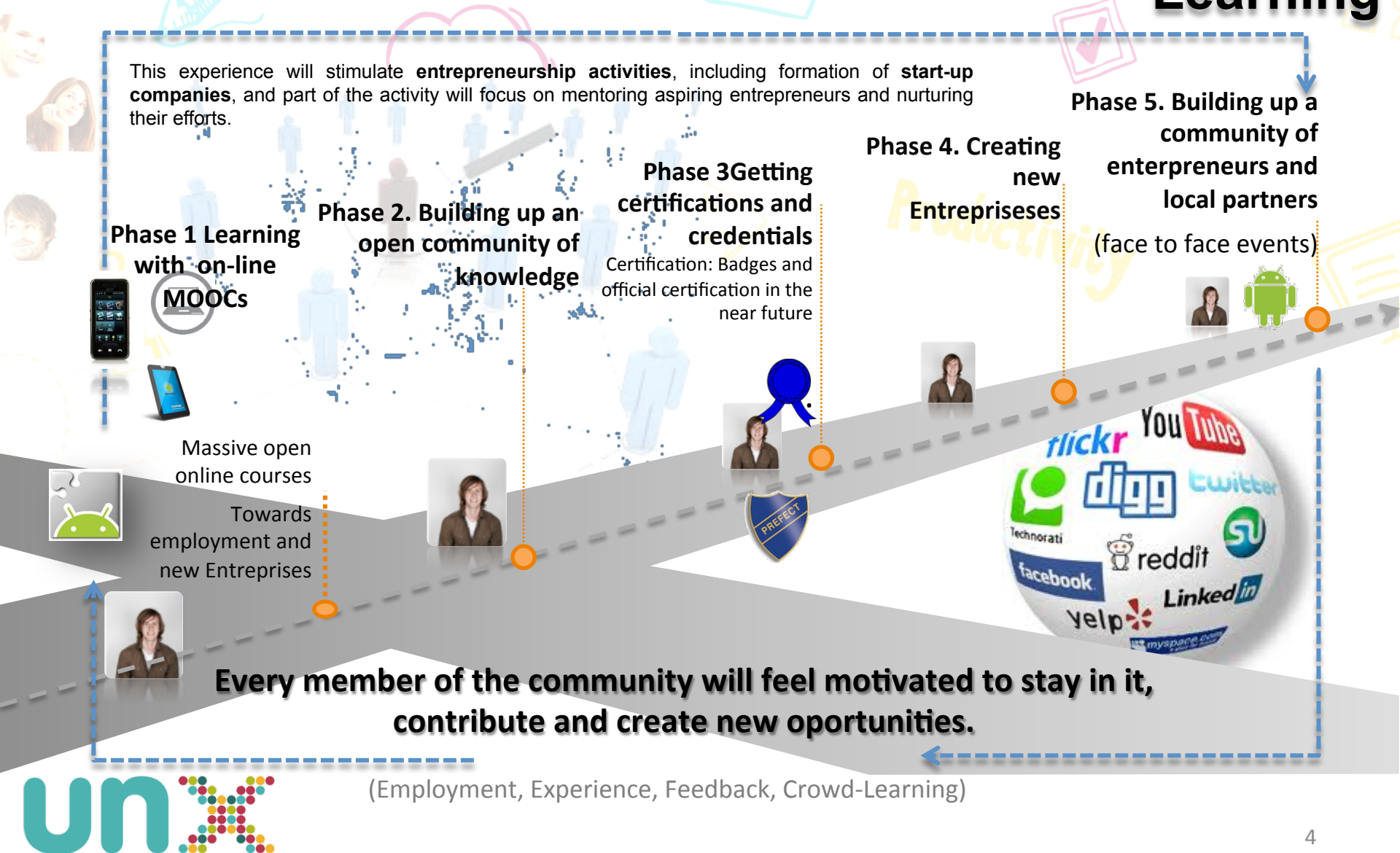
Pedagogical pillars

- Education is a mean for the development of a more creative, entrepreneurial, participatory, fun and fair society for all.
- Our mission is to identify and develop tools and methodologies to facilitate this process and taking into account the needs and opportunities of the people.
- Reach students wherever they are in terms of aspirations and local realities in tune with the opportunities available to them.
- **unX has been created to foster the participatory development of an entrepreneurship community of practice.** unX is an open e-learning enviroment to foster learning and entrepreneurship in the community, with a massive participation.

unX Philosophy: Latin American Online Community for Entrepreneurship and Long Life Learning

This experience will stimulate **entrepreneurship activities**, including formation of **start-up companies**, and part of the activity will focus on mentoring aspiring entrepreneurs and nurturing their efforts.

Phase 5. Building up a community of enterpreneurs and local partners

(face to face events)

Phase 4. Creating new Entrepriseses

Phase 3Getting certifications and credentials

Certification: Badges and official certification in the near future

Phase 2. Building up an open community of knowledge

Phase 1 Learning with on-line MOOCs

Massive open online courses

Towards employment and new Entreprises

Every member of the community will feel motivated to stay in it, contribute and create new oportunities.

(Employment, Experience, Feedback, Crowd-Learning)

Partners and Roles

OPEN EDUCATIONAL RESOURCES. MITs role involves advice in open education and in mobile learning App Inventor Platform and Tech and Academic Advice in Open Education

TECNOLOGICAL SUPPORT: Aggregating technology to enable open training and the development of the community on the Aprendo+ Social e-learning Platform. Contributes: Blue Via Community and Wayra Project...

UNIVERSIA Network support: 1,232 Latin American universities and 14,3 million teachers and students

University of reference in Distance and Online Education in Latin America (Academic Support, Contents and Official Certification of related activities)

Open Innovation in Virtual Education. (Manages, coordinates and experiments with e-learning methodology, Badge accreditation)

01

Our Methodology (MOOCs + an active and engaging social community of practice)

MOOCs: Massive Open On-line Courses in the Community

What are MOOCs?

A massive open online course (MOOC) is a type of online course aimed at **large-scale participation** and **open access** via the web. **MOOCs** are a recent development in the area of distance education, and a progression of open education ideals suggested by open educational resources.

2 Common features:

- **Open access.** MOOC participants do not need to be enrolled in a school and are not required to pay a fee.
- **Scalability.** Many traditional courses have a small ratio of students to teacher, but the "massive" in **MOOC** suggests that the course is designed to support an indefinite number of participants.
- **Contents are open** and freely accessible. (OERs, Websites, Wikis and Social Networks).
- **Latest Trends**

Community of Knowledge: We are not only a MOOC Platform but also a Community!!

Methodology: Challenges & Social Tools

- The methodology is based on **practical case studies**, designed by a tutor, named curator, and moderated and dynamised by a facilitator, promoting the generation of knowledge in the Community. The students have social tools in order to solve challenges (Fora, wikis, Peer to peer dynamics).
- Promotes **collective learning**. Participants share knowledge through forums and social networks. Learning is continuous and the knowledge community may remain after the course.
- The learning **challenges** are the key point in the process of acquiring new knowledge.
- Challenges provide a simple way to solve a complex problem through the videos and suggested activities.

Community of Knowledge: We are not only a MOOC Platform but also a Community!!

Assessment: Badge and Karma

- A **badge** is a valid accreditation in the digital environment attesting the accomplishment of a task, participation in a competition or attendance to an online or offline event. It is a visual standard to show on the network that someone has certain skills and competences.
- The **badges respond to the challenge of accreditation within the open educational process** and are used to recognise a person who has followed a reading, debate, working group, virtual event or has acquired certain skills in an online learning environment.
  - It is about **overcoming challenges** and achieving **badges**, visible symbols in the digital world that accredit acquired competences and skills and define the professional profile.
  - Students can reach **reputation levels (karma)**, within the community of students based on their participation and relevance in the areas of interaction between students (forum)
  - **Near Future: Official Certification and academic credits by universities.**

Participa · Inicio | Tablón | Karma y Medallas

Cuando vayas participando en la comunidad acumularás puntos que te permitirán avanzar:

Aprendiz ⇒ Experto ⇒ Gurú

¿Qué es y cómo funciona el karma?

unX is a learning and entrepreneurship platform for and by the Ibero-American community

What do we do in unX?

- Promote the development of courses on entrepreneurial skills.
- Promote the analysis and development of new business models.
- Promote entrepreneurship and self-employment among participants.
- Promote social network of practice.
- Job opportunities, news and online and offline opportunities/events.

Next Steps

- Content Development.
- Integration with local opportunities and institutions.
- Education of an active, inclusive and participatory network.
- Experimentation with technology and learning models that are more appropriate to our reality (Inclusive Technology, Games, Mobile, Apps…).

02

unx web environment

unX- HOME

Our First Massive Open Online Courses

Duration

Participative communities with open-ended duration to develop a knowledge community.

First courses provided

Course on Entrepreneurship and Mobile App Development with App Inventor

Call: November 2012
Objectives: implement business models based on advances in mobile applications.
Badges: if you pass this course you will get the App Inventor and Entrepreneurship badge

Course on Transversal skills for the Entrepreneur

Call: November 2012
Objectives: provide knowledge to put a business idea into practice.
Badges: If you pass this course you get the Transversal skills for the Entrepreneur badge

Course on Basic Digital Skills

Call: January 2013
Objectives: acquire the necessary skills and knowledge to take advantage of the educational opportunities of open and massive technological models.
Badges: If you pass this course you will get the basic digital user badge

unX Community

More info: http://www.redunx.org

03

How to join us?

Noticias

14/02/2013

Emprendimiento, Comunidad unX y FORO ABIERTO
El Consejo Social de la UNED ha generado un espacio de debate abierto y generalizado en torno a temas actuales que responden a la necesidad de buscar fórmulas para que nuestro país transite hacia un nuevo modelo productivo, innovador y sostenible.

Leer más ➲

Forma parte de la comunidad ➜

Tablón de anuncios

Utiliza el tablón de anuncios de unX: ¿Quieres ofrecer tus servicios a los miembros de la comunidad? Abre una entrada en el apartado de "Oferta"; aquí podrás anunciar cursos, conferencias, actividades offline y todo lo que quieras ofrecer a la comunidad unX.

Pero si lo que quieres es demandar nuevos cursos, estás buscando un perfil determinado o deseas localizar posibles socios para tu idea de negocio, tu sección es la de "Demanda".

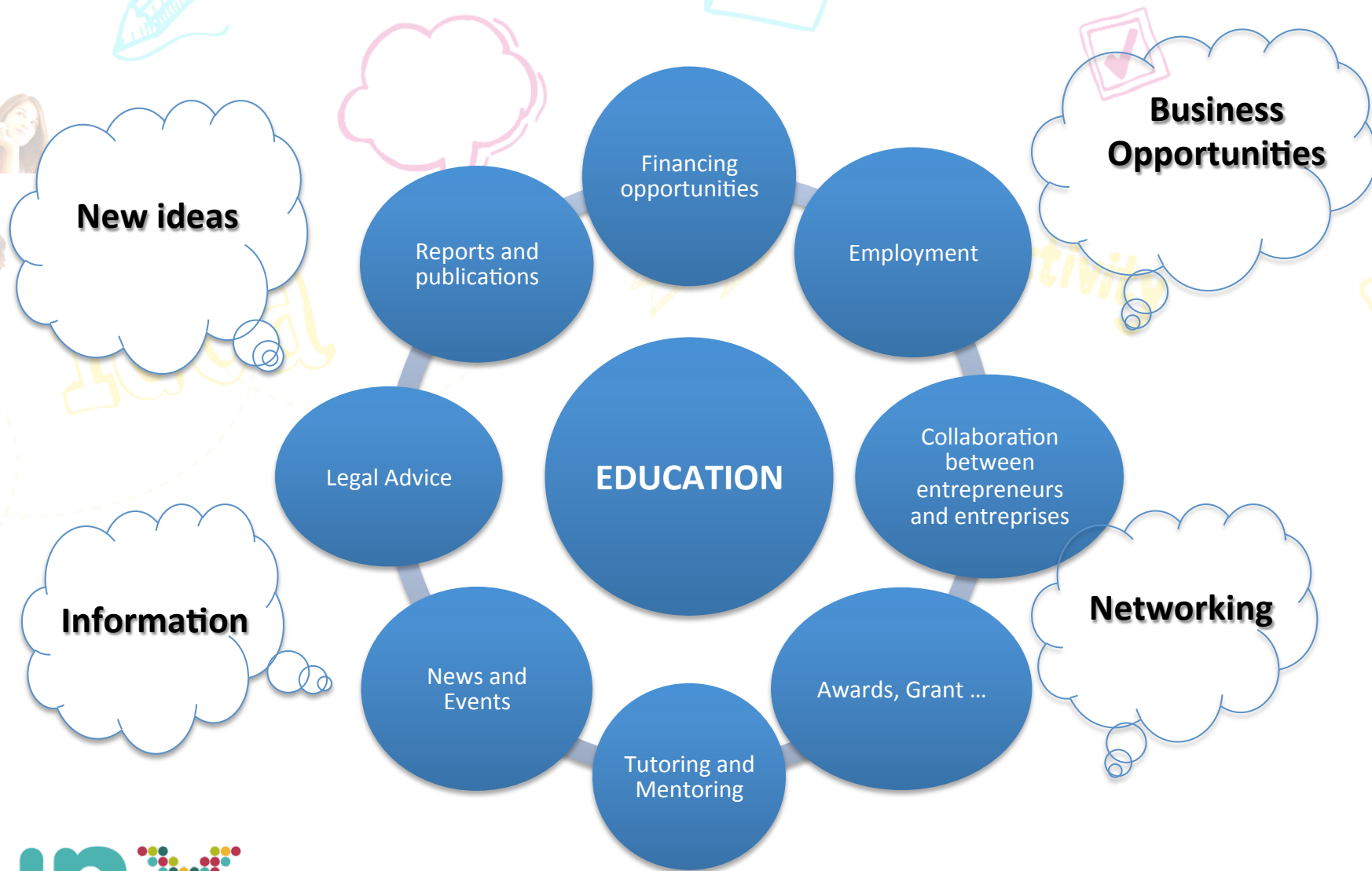| Oferta	Demanda
¿Dificultades para hablar en público? Publicado por Agustín Rosa 28/11/2012	**Aplicaciones móviles para monetizar** Publicado por Bea Mayor MOBALOO 22/10/2012
Apoyenme *__*! Publicado por jean Pierre Willie Jimenez 15/12/2012	**Busco Gente interesada en aplicaciones de metrologia** Publicado por Juan Luis Cantalejo 08/12/2012
curso on-line gvSIG Básico Publicado por Fabián Camargo 01/02/2013	**Curso competencias tranversales del emprendedor** Publicado por Ximena Alcayaga 01/11/2012
ESTADÍSTICA Publicado por José María Ravelo García 20/01/2013	**Cursos inicial y avanzado sobre neurociencias** Publicado por FELIX RYMER VALERIO. 22/01/2013
Hadoop y BigData Publicado por Emmanuel Joliet 04/12/2012	**Nueva Aplicación Android creada con App Inventor** Publicado por Sebastián Segovia 26/01/2013

◄◄Primero ◄ Anterior siguiente ► Último►►   ◄◄Primero ◄ Anterior siguiente ► Último►►

Ver todos ➲

What can you find at unX if you are student?

New ideas

Business Opportunities

Reports and publications

Financing opportunities

Employment

Legal Advice

EDUCATION

Collaboration between entrepreneurs and entreprises

Information

News and Events

Tutoring and Mentoring

Awards, Grant …

Networking

Would you like to be a institutional partner?

- Organizing MOOCs.
- Publishing Services for the community (Services, News, Events, stages…)
- Offering opportunities for entrepreneurs (Business Angels, Budget, grants, prizes…)
- Sponsoring and Mentoring ideas and projects
- Advising entrepreneurs (Conferences, tutoring in specialized fora….)
- Communication support
- Etc.

Contact us: www.redunx.org

Thank You